

Submission of Applied Information Service Ltd.

Company name: Applied Information Service Ltd.

Title of the example: Social responsibility

Global Compact principle(s)/issue(s) addressed in the example: 8

1. A statement of continuing support for the Global Compact

We don't live in separate worlds. Our activities in a qualitative and quantitative way influence society that will be like we build it. The Global Compact is a tool for entrepreneurs through its ten principles discuss and search for solutions of better business environment and social community.

Publishing-house "Applied Information Service" (AIS) supports the United Nations Global Compact and through our sustainability reports communicates about the stated ten principles on human and labor rights, business and environmental responsibility.

Aiva Viksna
Executive director
Applied Information Service Ltd.

2. What actions has your company taken to implement the Global Compact inside its business?

Applied Information Service is a diversified publishing company that was created in 1993 to respond to the need in Latvia for a high-quality subscription edition legal documentation, publishing magazine for accountants *Bilance* and business books.

This example addresses the company's continued efforts to improve social responsibility of the Latvian community through charitable work.

Problem: the only one school – boarding-school of *Strazdumuiza* – where children with serious vision problems and blind children can receive secondary education was in need of print machine to print materials and books in Braille system.

As publisher we feel responsible to provide our Latvian readers with high quality business literature that is important tool for every person to develop competencies and professional skills. As well as already for 15 years company and its owners purposefully work with charitable projects to support children projects and for recent years mainly projects for children with special needs.

Hence it were our deep certitude that our company should become a social partner in this project. That kind of machine is essential instrument without which it is impossible to provide one part of our society with education, knowledge and worldview.

3. What was the outcome/result of the actions described above?

AIS activities shows its responsibility against community and our future and we are very proud of the wide range of charity projects in which AIS is involved. That increases not only customer loyalty to our company but also loyalty of employees to the company and its stated aims.

The carried project resulted with the purchase of the Braille system' printing machine. But the main result of the social activity is that children will be able for better education that will bring them later in better position in labor market. And will be maintained one of the Latvian culture features – enjoyment of reading.

The company is known for its contribution to known children projects in Latvia like – “Dance and movement therapy for families with children with special needs”, Project “Eyes” (see Submission of AIS in 2006), rock-ballet Snow White and the Seven Dwarfs, musical Thumbelina, opera Bird's Opera and opera Alice etc.

Country(ies) where the internal company change took place: Latvia

4 search words (keywords) describing the Example: social responsibility, charity, education, co-operation

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Direct URL links to social impact, environmental, and/or annual reports/documents related to this example: