

Submission of Applied Information Service Ltd.

Company name: Applied Information Service Ltd.
Title of the example: Social responsibility
Global Compact principle(s)/issue(s) addressed in the example: 8
1. A statement of continuing support for the Global Compact We don't live in separate worlds. Our activities in a qualitative and quantitative way influence society that will be like we build it. The Global Compact is a tool for entrepreneurs through its ten principles discuss and search for solutions of better business environment and social community. Publishing-house "Applied Information Service" supports the United Nations Global Compact and through our sustainability reports communicates about the stated ten principles on human and labor rights, business and environmental responsibility. <p style="text-align: right;">Aiva Viksna Executive director Applied Information Service Ltd.</p>
2. What actions has your company taken to implement the Global Compact inside its business? Applied Information Service is a diversified publishing company that was created in 1993 to respond to the need in Latvia for a high-quality subscription edition legal documentation, publishing magazine for accountants <i>Bilance</i> and business books. This example addresses the company's continued efforts to improve social responsibility of the Latvian community through charitable work. During the year of 2005 the Applied Information Service (AIS) continued its long-term support of projects for children with special needs. Initiated by Aiva Viksna, executive director of AIS, in 2005 was carried out project "Eyes" – documentary about children rehabilitation process after implantation of cochlear implants. This is a unique project in Latvia and in implementation of it were enchainned private and non-governmental sectors. The results of the project: <ul style="list-style-type: none">- was informed society about hearing problems: solutions, rehabilitation and integration;- was designed material for educational purposes;- was organized seminars about hearing rehabilitation problems in Latvia;- was highlighted problem that state should support not only the operation but also programming and rehabilitation process;- was initiated project of integration of children with hearing problems that is carried out in 2006.

2. What was the outcome/result of the actions described above?

AIS activities shows its responsibility against community and our future and we are very proud of the wide range of charity projects in which AIS is involved. That increases not only customer loyalty to our company but also loyalty of employees to the company and its stated aims.

The company is known for its contribution to known children projects in Latvia like – “Dance and movement therapy for families with children with special needs”, rock-ballet Snow White and the Seven Dwarfs, musical Thumbelina, opera Bird’s Opera and opera Alice etc.

The carried project resulted not only with raised understanding of hearing problems in Latvia but also was base on which AIS initiated the next project – “Dance for everyone”- integration and personal development of deaf children through modern dance.

The main result of the up-mentioned activities is that only active and responsible businessperson brings positive changes around himself and only together we can make better conditions and environment at the community and at our workplaces.

Country(ies) where the internal company change took place: Latvia

4 search words (keywords) describing the Example: social responsibility, charity, loyalty, co-operation

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Direct URL links to social impact, environmental, and/or annual reports/documents related to this example: