

## Submission of Applied Information Service Ltd.

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<b>Company name:</b> Applied Information Service Ltd.
<b>Title of the example:</b> Social responsibility
<b>Global Compact principle(s)/issue(s) addressed in the example:</b> 8
<b>1. A statement of continuing support for the Global Compact</b>  We don't live in separate worlds. Our activities in a qualitative and quantitative way influence society that will be like we build it. The Global Compact is a tool for entrepreneurs through its ten principles discuss and search for solutions of better business environment and social community.  Publishing-house "Applied Information Service" supports the United Nations Global Compact and through our sustainability reports communicates about the stated ten principles on human and labor rights, business and environmental responsibility.  <p style="text-align: right;">Aiva Viksna Executive director Applied Information Service Ltd.</p>
<b>2. What actions has your company taken to implement the Global Compact inside its business?</b>  Applied Information Service is a diversified publishing company that was created in 1993 to respond to the need in Latvia for a high-quality subscription edition legal documentation. This example addresses the company's continued efforts to improve social responsibility of the Latvian community through charitable work.  As the priority Applied Information Service (AIS) has stated to support children projects as they are the future of Latvian society. The year of 2004 has passed under the sign of projects for children with special needs.  Initiated by Aiva Viksna, executive director of AIS, in 2004 were carried out project "Dance and movement therapy for families with children with special needs". This is a unique project in Latvia and in implementation of it was enchainned private, public and non-governmental sectors – Velku foundation, self-governments of Aluksne, Preili, Tukums and Liepaja, charity portal Ziedot.lv, Ministry of Children and Family Affairs and others.  In the framework of the project: <ul style="list-style-type: none"><li>- was organized camp for families with children with special needs. Specialists worked with those families to teach this method that is known in Europe and U.S. for couple decades. As well as there were made a video material "Dance and movement therapy method" for social workers and specialists, as well as for other families with children with special needs (in Latvia there are about 11 thousand children with specials needs).</li><li>- was organized one day seminars in several cities of Latvia about this method;</li></ul>

- was organized closing event of the project and presentation of made video material at the Latvian National Opera.

Besides this project AIS supported one more very important project – there were made first rock-ballet for children in Latvia – Snow White and the Seven Dwarfs (the premier of the ballet was in the February 2005) at the Latvian National Opera. The ballet was danced by the new talents of Riga Choreography School and guest dancers from Norway; the music was played by the symphony orchestra of Emila Darzina Music School and guests from Denmark.

AIS with its partners at the project also presented the possibility to several hundred children with special needs and orphans to see the ballet at the Opera.

The importance of both projects has made a resonance in all Latvia and was highlighted by many national and regional media. As well as there were accentuated the necessity to develop similar kind of projects involving all three sectors.

## **2. What was the outcome/result of the actions described above?**

AIS activities shows its responsibility against community and our future and we are very proud of the wide range of charity projects in which AIS is involved. That increases not only customer loyalty to our company but also loyalty of employees to the company and its stated aims.

The company is known for its contribution to known children projects in Latvia like – “Dance and movement therapy for families with children with special needs”, rock-ballet Snow White and the Seven Dwarfs, musical Thumbelina, opera Bird’s Opera and opera Alice etc.

Employees are keen on knowing more about supported projects and results. Besides AIS arranged possibility for all employees’ children to see the rock-ballet.

The main result of the up-mentioned activities is that only active and responsible businessperson brings positive changes around himself and only together we can make better conditions and environment at the community and at our workplaces.

**Country(ies) where the internal company change took place:** Latvia

**4 search words (keywords) describing the Example:** social responsibility, charity, loyalty, co-operation

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**Direct URL links to social impact, environmental, and/or annual reports/documents related to this example:**